

Rocket Builders Names Top Technology Companies To the “Ready to Rocket” lists for 11th Consecutive Year

Annual list highlights technology trends and those private BC companies positioned for high growth in 2013.

VANCOUVER, BC – March 12, 2013

Rocket Builders today released its eleventh annual “Ready to Rocket” lists of British Columbia technology companies that are best positioned to capitalize on the 2012 technology sector trends that will lead them to faster growth than their peers. Rocket Builders also released results from its 2012 lists, with 2 companies being acquired and 3 companies graduating from future consideration having achieved greater than \$20 million in revenue.

The annual “Ready to Rocket” lists provide accurate predictions of private companies that will likely experience significant growth, venture capital investment or acquisition by a major player in the coming year. The lists cover 3 different technology sectors:

- Information and Communications Technology (ICT)
- Cleantech (CT)
- Life Science (LS)

The “Ready to Rocket” lists are the only predictive lists of its kind in North America, requiring many months of sector and company analysis.

“Each year, our team of analysts received lots of inquiries on how we are able to predict so accurately which companies will grow revenue.” said Geoffrey Hansen, Managing Partner at Rocket Builders. “Three elements characterize these high growth firms: a growing market opportunity, a unique competitive position and customer validation of a must-have value proposition.”

The 2012 Ready to Rocket list for ICT performed extremely well. The median growth rate on that list was over 50% growth, with the 10 companies exceeding 75% growth and 5 companies exceeding 100% growth. The 2013 list will feature 25 companies, and the list can be found here: <http://www.readytorocket.com/2013/03/2013-ready-to-rocket-ict-list.html>

“With the growth of mobility and cloud computing as major drivers of the ICT sector, there are many market opportunities that BC companies are capitalizing on,” said Reg Nordman, Managing Partner at Rocket Builders, “And despite slow economic growth in most global markets, ICT companies are finding ways to win customers in the United States and abroad.”

The 2012 Ready to Rocket list for Cleantech also performed extremely well, with 3 companies exceeding \$30 million in revenue, and many more were able to more than double their revenues. The 2013 list will be expanded to feature 14 companies, and the list can be found here:

<http://www.readytorocket.com/2013/03/2013-ready-to-rocket-cleantech-list.html>

According to Dave Thomas, Senior Partner at Rocket Builders, “B.C. continues to be a leader in Cleantech innovation, and investments into this sector continue to grow. Unlike information technology, Cleantech innovations need longer timeframes to establish a market foothold. This year, many new B.C. startups have transitioned from innovation to commercialization.”

The 2012 Ready to Rocket list for Life Science featured many new investments and key milestones. The 2013 list will feature 10 companies, and the list can be found here: <http://www.readytorocket.com/2013/03/2013-ready-to-rocket-life-science-list.html>

According to Thealzel Lee, Senior Partner at Rocket Builders, “2012 has seen significant investments in BC’s life science companies as well as changes to the business landscape that is reflective of the challenges faced by the regulatory environment as it tries to keep up with the advances and convergence of molecular biology, chemistry, digital media, nanotechnology, ICT and other interfacing technologies.”

For details on the “Ready to Rocket” lists, please visit <http://www.readytorocket.com>

About the Rocket Recognition Program

The Rocket Recognition Program features two branded lists of companies. The "Ready to Rocket" list profiles information technology companies with the greatest potential for revenue growth in the coming year. The "Emerging Rockets" list profiles technology companies from multiple technology sectors with great potential for investment and market breakthroughs in the coming year. Both lists are predictive of future success making them unique in approach and unique in value for our business audience. "Ready to Rocket" and "Emerging Rockets" are trademarks of Rocket Builders, a respected management consulting firm servicing the technology industry.

<http://www.readytorocket.com>

About Rocket Builders

Rocket Builders is a management consulting firm providing sales and marketing services. With a focus on helping technology companies to grow and prosper, Rocket Builders has a proven track record of success with its clients. Since 2000, we have been engaged in market research, market planning, business development initiatives, strategic selling, and product launches for over 200 organizations.

<http://www.rocketbuilders.com>

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